

Raising Cane's Hospitality Student Leadership Fund Information

Raising Cane's was founded by Mr. Todd Graves (Founder & CEO) who had a vision of a restaurant that served the highest quality, freshest chicken finger meals – and nothing else. Over the last 20 years Raising Cane's and Mr. Graves have been consistently recognized by the industry as a leading organization in the industry. *Mr. Graves refuses to compromise his and the organizations dedication to the community and his commitment to give back. Mr. Graves carries his tremendous success in business over to a wide array of philanthropic endeavors. As an active community partner, Mr. Graves has given more than 25 percent of profits back to the communities where Raising Cane's restaurants operate. Raising Cane's gives back to each community with an emphasis on schools, food banks, active lifestyles, canine assistance and business and entrepreneur organizations.*

Raising Cane's established the *Raising Cane's Hospitality Student Leadership Fund* to support hospitality management students at the University of North Texas. Specifically, the Fund was established to *support registration costs and travel expenses associated with students' exposure to skills, practices and understanding of the industry through annual hospitality conferences, seminars and other professional development opportunities related to student leadership within the restaurant industry.*

ELIGIBILITY REQUIREMENTS:

Students wishing to be considered for activities supported by the Fund must meet the following criteria:

- Enrolled as a full-time undergraduate in Hospitality Management entering their junior or senior year at UNT.
- Meet the minimum entrance and continuing academic standards of the Department of Hospitality and Tourism Management (HTM) in the College of Merchandising, Hospitality and Tourism (CMHT) in effect at the time of the award.
- Maintain full-time enrollment as established by UNT, unless the student is nearing completion of his or her degree program and does not need full-time enrollment.
- All students awarded funds will be required to write a post event written essay (*based upon how the fund contributed to the recipient's individual leadership development – due two weeks post event*). Failure to submit this document authorizes the university to withdraw award.
- ***All required, both before and after, must be typed. Handwritten documents besides this application page will not be accepted.***

The HTM faculty committee will further evaluate student applicants for this competitive Fund based upon the following criteria:

- Academic performance (*preference will be given to higher academic achievement*).
- Resume
- Essay

- Willingness to participate in extra-curricular activities as a *Raising Cane's Ambassador* (participation in targeted organizational, community, college and departmental activities, functions and/or events). This commitment to participate is for up to one year, or while a UNT student, whichever is shorter in duration.

Raising Cane's established the following *Raising Cane's Hospitality Student Leadership Fund* awardee obligations/conditions:

- Submit a written post event reflection report (*based upon how the fund contributed to the recipient's individual leadership development – due two weeks post event*).
- Participate and/or service to HTM at an event (*may include working five (5) hours of time at a UNT booth or other activity as determined by HTM faculty committee*).
- Students must be willing to serve as a Raising Canes ambassador as the recipient of funding. This may include participation in targeted organizational, community, college and departmental activities, functions and/or events.

Raising Cane's Hospitality Student Leadership Fund student awards will be distributed directly to individual UNT student accounts during the semester the award is given. (*Prior to the event to support registration costs and travel expenses*). By accepting this award, students acknowledge that the award can be withdrawn and the student's UNT account can be billed for the entire award amount if the terms of this award are not met.

Students may request funding for any conference or opportunity that exposes the student to skills, practices and understanding of the industry through annual hospitality conferences, seminars, and other professional development opportunities related to student leadership within the restaurant industry.

Some Examples (As noted above, funds are not limited to only these opportunities)

The Chicago Study Tour -*since we are requiring enrollment in class to attend show with UNT*

The National Restaurant Association (NRA) Show (Annual Event)

McCormick Place, Chicago, Illinois

May 19-22, 2018

The Texas Restaurant Association (TRA) (Annual Event)

Dallas, Houston, or San Antonio Texas (*alternates every year – funds for Houston and San Antonio shows ONLY*)

Kay Bailey Hutchison Convention Center

July, 2018 (*is next San Antonio show*)

The Multi-Unit Foodservice Operators Conference (MUFSO)

Hyatt Regency Dallas

October 1-3, 2017

Students have to self-register for this conference

Raising Cane's Hospitality Student Leadership Fund Application Deadlines:

Applications will be accepted on a rolling basis, however the HTM faculty committee will only convene a minimum of three times a year (while funds remain) to evaluate and select any submitted applications. (Fall, spring, and summer). All application deadlines will be announced by the first week of class in each long term and will provide for a minimum of two-week notice to deadline. The summer application period will be announced no later than reading week preceding spring term finals. There is no guarantee funds will be distributed in any given application period, however it is intended to be available for all students to apply for all eligible opportunities subject to the evaluation process.

The 2017-2018 deadlines for this leadership fund will be **5:00pm, Friday, October 20, 2017, Thursday, December 7, 2017 and Friday, April 20, 2018.**

Return Completed Applications To

Ms. Laskimi Arumagam
Assistant to the Chair, Department of Hospitality and Tourism Management
Chilton 359A

U.S Postal Service:

College of Merchandising, Hospitality & Tourism
Attention Hospitality and Tourism Management Department
1155 Union Circle #311100
Denton, TX 76203

UPS/FedEx/DHL:

College of Merchandising, Hospitality & Tourism
Attention Hospitality and Tourism Management Department
410 S. Ave. C, Chilton 331
Denton, TX 76203

NOTES:

1. Only *complete applications will be considered*. Before the deadline, students should confirm that applications are complete.
2. Submitting an application does not guarantee funds. These competitive funds are based upon availability of funds.
3. There is no limit on how often a student can apply for these funds, but preference will be given to those who have not previously received an award.
4. Student Leadership funds will not cover 100% of all anticipated expenses and will be disbursed based on availability and student need.

APPLICATION PROCEDURES: A complete application will include the following materials:

1. Completed application form
2. Resume (education, activities, clubs, organizations, work experience, career objective)
3. Essay (requirements for essay noted below)
4. Copy of current UNT unofficial transcript / degree audit (*UNT students may submit unofficial transcripts from www.my.unt.edu*)
5. Willingness to participate in extra-curricular activities statement as a *Raising Cane's Ambassador* (participation in targeted organizational, community, college and departmental activities, functions and/or events). This commitment to participate is for up to one year, or while a UNT student, whichever is shorter in duration.

NOTE: Incomplete application packets will not be reviewed.

I. Application Form: Raising Cane's Hospitality Student Leadership Fund

Full Name _____ Student ID Number _____

Permanent Address _____

Local Address _____

Phone _____ Cell Phone _____

Email _____ *Valid email address needed for award notification. Please type or print clearly.*

Major at UNT _____ Expected UNT graduation date _____

Classification at the end of current term:

___ Junior ___ Senior

Required for ALL applicants. Refer to your official transcripts for the following:

Date of anticipated graduation _____

UNT hours completed as of last semester _____ Hours currently enrolled _____

UNT GPA _____ Overall Cumulative GPA _____

Required for ALL APPLICANTS:

I hereby state and represent that the information in this application is true and correct to the best of my knowledge, information, and belief.

Signature of applicant _____ Date _____

2. **Resume**

Provide in the application packet a copy of your current resume that includes the following:

1. Address, phone and email where you can be contacted
2. Educational background
3. Academic honors and recognition received in high school, college, and/or non-school organizations
4. Community activities such as volunteer work, leadership roles in organizations and community projects.
5. School activities
6. Work experience

3. **Essay**

1. A 2-4 page essay, computer generated and double-spaced.
2. Correct English grammar, punctuation, and spelling are expected.
3. Size 12 font, Times New Roman or Arial font.
4. 1" margins on all sides.
5. Create headings in the essay for each **bolded section** below and address the following statements or questions.

- **The What:** Please specify what opportunity you are requesting funds for.
- **Leadership:** Please specify how you anticipate the above opportunity exposes and enhances understanding of skills and practices related to leadership within the restaurant industry.
- **Career goals:** Describe your goals as they relate to your education and why you are passionate about the restaurant industry. Give any other information you think would be helpful in considering your application. Where do you see your career 2-3 years after graduation?
- **Financial need:** Why is this scholarship important to you in terms of financial issues? What amount are you requesting? If awarded less will you be able to participate? (*Please note funds will not cover 100% of all anticipated expenses and available funds are limited*). Please be specific as possible as the committee wishes to assist as many applicants for these funds as possible.
- **Activities and work experiences:** Explain your involvement in activities and work that demonstrate the scope of your experiences and involvement with UNT and HTM.

4. **Official Transcripts**

Copy of current UNT unofficial transcript and degree audit (*UNT students may submit unofficial transcripts from www.my.unt.edu*)

5. **Extra-Curricular Written Statement**

Please type a one paragraph statement that indicates you acknowledge and understand the requirements of the award should you receive it and your willingness to participate in extra-curricular activities such as serving as a *Raising Cane's Ambassador* (*participation in targeted organizational, community, college and departmental activities, functions and/or events*). This commitment to participate is for up to one year, or while a UNT student, whichever is shorter in duration.